The foundation for success of for Serenity Farm Equine Sanctuary (SFES) is based upon the following:

* Integrity and honesty;
* Openness and respect for equine and SFES partners;
* Accountability;
* Passion for equine, volunteer partners; and
* Commitment to personal excellence and self-improvement

SFES affirms to conduct its business with professional ethics and integrity. We are committed to operating in the best interest of our Equine and Communities and in the long-term interests of our Sanctuary. The SFES Code of Conduct and Ethics’ policies and procedures address the following:

1. Sanctuary Resident Standard or Equine Standards. SFES equine will be always treated with dignity and respect. Inexperienced handlers will be supervised by experienced handlers. Handlers will not strike or “correct” an equine inappropriately. Equine will be trained but not used for lessons, research or exploited in any manner.
2. Volunteers – Volunteers will be treated as partners, supervised with respect, and ensured that the opportunity to help is provided within the parameters of each volunteer’s capabilities and experience.
3. Health and Safety Standards – SFES will provide a safe and healthy work environment.
4. Environmental Standard – SFES will maintain an environmentally friendly facility.
5. Ethical Standard – SFES will meet social responsibilities, protect personal identity, follow fair business practices and respect intellectual property rights and promoting business integrity.
6. Quality Standard – SFES will maintain quality management systems which provide quality products and services that consistently meet or exceed the requirements of our equine and volunteers.
7. Conflict of Interest – ensuring Directors and volunteers are not engaged in business activities directly or indirectly that compete or conflict with the interest of the Group, amongst other conflict of interest situations.

The SFES Board will review the SFES Code of Conduct and Ethics and when required and communicate the updates to all staff concerned. The current Code of Conduct and Ethics was updated on May 20, 2022.